

Media Talk Back



Media TalkBack NEWSLETTER

JUNE 2020

Media & Entertainment Skills Council | Creative Warriors | Vidyadaan



Shri Subhash Ghai
launched the Special
Edition of Mesc's
Monthly Magazine
Media Talk Back **"THE
ART OF ACTING"** on
live Vidyadaan
Exclusive Webinar

**CREATIVE
WARRIORS**
SKILLS@PATHSHALA



This 3rd June 2020, The Showman of Indian Cinema and the Chairman of MESC (Media & Entertainment Skills Council), Mr. Subhash Ghai shared his knowledge and ideas on "Let's Change our Crisis into New Opportunities" live and exclusive on Vidyadaan's Webinar.

The Webinar was encouraging with an optimistic approach and was a great success with thousands of participants. Mr. Ghai induced guidance and opportunities for the youth awaiting after lockdown which made the session so positive. After enlightening participants on Opportunities, Mr. Ghai released the **Special Edition of Media Talk Back (Mesc's Monthly Magazine) - The Art of Acting** with very kind words.



Media Talk Back is the Showcase of Industry's Expertise, Opportunities, Possibilities and Real Life Stories.

In this Latest Edition, you've the chance to learn from the valuable advices and insights of Top Notch Actors and Prominent Personalities of Indian Film and TV Industry "Mr. Amit Behl, Mrs. Amala Akkineni, Shri. Salim Arif, Mrs. Kiran Joneja Sippy, Mr. Shantanu Bose (Associate Dean, National School of Drama) Mr. Viraf Patel, Mr. Sharhaan Singh, Ms. Nupur Alankar, Mr. Romit Raj, Mr. Ravi Jhankaal, Mr. Dinesh Kaushik, Dr. Deepti Trivedi from T Series Educational Wing, Mr. Anurag Sharma and more." Media Talk Back is also offering influential special insights of Ms. Jacqueline Roussetty who's a very talented and well-known German Actress".

The digital launch video can be witnessed :-

<https://www.youtube.com/watch?v=h1wMDQDNQnI>

And the magazine is available for download
at MESC's website :-

<http://mescindia.org/e-magazine.php>

Web: www.mescindia.org | www.vidyadaan.net

Follow us on:



An Initiative of Media and Entertainment Skills Council

We Thank Mr. Subhash Ghai

**Renowned Indian Film Director,
Producer, Screenwriter & Educationist,
Chairman-MESC**

**For Enlightening The Spirits
By Such a Motivating &
Reviving Webinar
on 3rd June, 2020**

**Join Vidyadaan:
Reconnecting Guru-Shishya**

**Register for
Upcoming Webinars and
Creative Warriors Online Programs
Log on to www.vidyadaan.net**

Congrats to the #Creative #Me Contest Winner of the Week " Ms. Asha Gulia". The Winner was announced by Shri. Subhash Ghai.

Creative Warriors brings you #Creative #Me competition where all you have to do is share your short clips with Media & Entertainment Skills Council The most creative video will be announced the "Winner" by an independent jury!

Web: www.mescindia.org | www.vidyadaan.net

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Webinars Conducted in the First Week of June -

This month Vidyadaan and Creative Warriors have been opening the doorways for you to step into June with Unlimited Possibilities.

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WARRIORS**
— SKILLS@PATHSHALA —



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**Free Online
Master Classes on
Introduction to
Social Media
Marketing**

With Ashutosh Sharma
Managing Director, Bait Content &
Digital Solutions

Starting 1st June, 2020 | 11:30 AM
Up Next: June 4th, 8th, 11th, 13th & 16th

Register Now <https://bit.ly/3gxvsSA>

Call For Enquiry: [+91 76784 57861](tel:+917678457861)
vidyadaan@mescindia.org

www.vidyadaan.net

June 1st 2020, Creative Warriors started with a Special Series of Master classes **"Introduction to Social Media Marketing"** with Mr. Ashutosh Sharma - Managing Director(Bait Content and Digital Solutions) powered by Vidyadaan. Mr. Sharma explained important tools and techniques one can use for a better result in social media marketing.

The Workshop defined social media marketing expertise as it continued on **June 4th and June 8th, 11th and 13th 2020** with Specialist Mr. Ashutosh Sharma.

Get your certificate by attending his Upcoming Class for Free, this **16th June 2020 at 11:30 A.M.** Live and Exclusive on Vidyadaan. Registration Link - <https://bit.ly/3gxvsSA>



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Free Online Master Classes on Smartphone Film Making

With **RITESH TAKSANDE**
Film Maker | Educator | Editor | Director

Starting **2nd June, 2020 | 11:00 AM**

Up Next: **June 5th, 9th**

Click Here to Register

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June 2nd 2020, Creative Warriors introduced a 3-Day Online Master class on "Smartphone Film-Making" with **Mr. Ritesh Taksande (Director, My First Film)**. The session was very informative and served great ideas for film making purposes. The workshop continued unfurling great facts and techniques on the trending profession on June 5th and June 9th 2020.



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After achieving high amount of participation and great success on Social Media Marketing and Smartphone Film Making Workshops, Creative Warriors dedicated an Insight Series exclusive Workshop on Gaming with Mages Institute of Excellence, Singapore powered by Vidyadaan. The session occurred at 12:30 P.M. on June 3rd 2020 before Shri Subhash Ghai's session. The Workshop continued on June 6th, 10th and 12th and opened the doors for "International Certification".



CREATIVE WARRIORS
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MAGES
Institute of Excellence

**Insight Series of
Workshop on
Gaming**

By Mages Institute of
Excellence, Singapore
with international certification

Starting 3rd June | 12:30PM
June 6th, 10th, 12th, 15th

Register Now
<https://bit.ly/3c0QQQZ>

Call For Enquiry: **+91 76784 57861**
vidyadaan@mescindia.org
www.vidyadaan.net

Get your free international certification by attending the last session of the Insight Series this 15th June at 12:30 P.M. Live and Exclusive on Vidyadaan.

Link - <https://bit.ly/3c0QQQZ>



Amita Sahgal



Kelly Bender



UPCOMING MEGA EVENT

Stay tuned for our next Mega Event with Ms. Arushi Nishank Pokhriyal on Atmanirbhar Bharat on 15th June 2020!

Ms. Arushi Nishank is a multi-talented personality. She is an internationally acclaimed Indian classical Kathak dancer, entrepreneur, Film Producer, a poetess and an environmentalist. She is the disciple of Pt Birju Maharaj.



Arushi has given many renowned international kathak performances in London, Austria, Germany, and Canada. Dubai, She has also composed and choreographed many compositions like "Ganga Avatara", a story of Goddess Ganga coming to earth. Arushi is also Co-founder and Chairperson of "Sparsh Ganga Campaign".

The session will begin at **4:00 P.M. on June 15th 2020**

Registration Open

<https://bit.ly/2Uk7ote>

www.vidyadaan.net

Exclusive Webinar on Atmanirbhar Bharat

By Ms. Arushi Nishank
International Kathak Exponent
Environmentalism | Social Activist
Film Producer | Entrepreneur
Co-Founder Sparsh Ganga @sparshgangaofficial

June 15th, 2020 | 04:00PM

Register Now for Webinar <https://bit.ly/2Uk7ote>

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She has been felicitated with a number of awards like

1. Pride of Uttarakhand Award, 2017
2. Uttarakhand Gaurav Samman Award, 2018
3. 'Power Girl', Forbes Middle East, 2018
4. Most Iconic NRI Award, Dubai, 2018
5. Youth Icon of the Year, India-UAE Business Summit and Awards-2018

Previous Editions

MAY 2020

**Media & Entertainment Skills Council
Creative Warriors | Vidyadaan**

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Skill India
where every one learns

MESC
Media & Entertainment
Skills Council

N-S-D-C
National
Skill Development
Corporation

Transforming the skill landscape

With uncertainties prevailing all around especially for students, Creative Warriors online courses and Vidyadaan webinars came to their rescue during the lockdown by spreading knowledge to one and all.

**Mr. Terence Lewis
launched Creative
Warriors online
Courses Powered by
Vidyadaan to
connect with Media
& Entertainment
enthusiasts &
Mr. Subhash Ghai is
joining on June 3rd,
2020.**

Vidyadaan an initiative of Media & Entertainment Skills Council have been connecting Guru Shishya beyond formal education for all the subsectors of Media & Entertainment. Keeping the legacy Vidyadaan have been conducting series of webinars and sessions by leaders of industry sharing their knowledge and wisdom.

During the lockdown period Vidyadaan conducted a Live Streaming Musical Satire on 5th April 2020, which was streamed all over India in association with Prayas Jac Society. Followed by a Webinar on "Applications of AR/VR in Education and Industry 4.0" by Mr. Arvind Neelkantan (Head of Technology and Evangelism, Unity 3D) which took place on 8th April 2020.



“ Skill India is one of the finest initiative by Govt. of India & I am proud to be associated ”

Shri. Subhash Ghai

Renowned Indian Film Director, Producer, Screenwriter & Educationist,
Chairman - MESC,

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Webinar On Freedom Business Model Against COVID 19

By Mr. A Din Pangotra
Author, Mentor, Serial Entrepreneur & Investor, CEO

April 18th, 2020 | 11:00 AM

For Enquiry Call at: **+91 76784 57861**
northregion@mescindia.org



Mr. A Din Pangotra
Author, Mentor, Serial Entrepreneur & Investor, CEO



Afterwards, Vidyadaan has been conducting Webinar on a frequent basis, "Freedom Business Model against COVID 19 by renowned Author, Mentor, Serial Entrepreneur Mr. A.Din.Pangotra" (April 18th 2020), "Motivational Session with Mr. Gagandeep Sidhu and Mr. Ajith Kolady (April 23, 2020 and April 25, 2020)".




Vidyadaan

A Motivational Session
With Mr. Gagandeep Sidhu on
**How to Make Your
Dreams Come True?**

April 23rd, 2020 | 11:00 AM

Register For the Webinar
<https://vidyadaan.net/webinar.php>






Vidyadaan

A Motivational Session
With Mr. Ajith Kolady on
"Perception of Life"

April 25th, 2020 | 11:00 AM

Register For the Webinar
<https://vidyadaan.net/webinar.php>





Vidyadaan

Around the lockdown
**Webinar Session on
NEW ERA OF
DIGITAL MEDIA**

By **Mr. Ujjawal Trivedi**
Head of Digital Media & Entertainment - Alibaba Group

April 27th, 2020 | 04:00 PM

Register For the Webinar
<https://vidyadaan.net/webinar.php>





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POWERED BY
SCHOOL OF MEDIA, FILM &
ENTERTAINMENT



Webinar Session on FUTURE PROSPECTS AND OPPORTUNITIES AVAILABLE IN ANIMATION INDUSTRY

By **Vikas Kumar**
CEO, DigiToonz Media & Entertainment Pvt. Ltd.

April 25th, 2020 | 04:00 PM

For Enquiry Call at: **+91 76784 57861** | northregion@mescindia.org

Register At: https://zoom.us/webinar/register/WN_s36Cfw2rTGaCdDOnw6K_0





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Webinar Session on
**AI/ML BASED
AUGMENTED / VIRTUAL
REALITY TECHNIQUES**

By **Mr. Harishankar Sharma**
CEO, DigiToonz Media & Entertainment Pvt. Ltd.

April 28th, 2020 | 04:00 PM

Register For the Webinar
<https://vidyadaan.net/webinar.php>



Vidyadaan understands that in times like these, everything is moving towards a Digital Platform and to highlight that, Vidyadaan hosted Webinars on "Future Prospects and Opportunities available in Animation Industry by Mr. Vikas Kumar" who's the CEO of DigiToonz Media & Entertainment Pvt Ltd (April 25, 2020 and another eye-opening session on "A New Era of Digital Media by Mr. Ujjawal Trivedi (Alibaba Group head of Entertainment Business) on April 27th, 2020. Both the Webinars helped people in understanding the importance of Digital Media and how opportunities are in the future linked to it.

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Exclusive Webinar
Join Us!
To know the endeavours of
OSCAR WINNER
INDIAN SOUND DESIGNER
Mr Resul Pookutty
May 1st, 2020 | 12:30 PM

For Enquiry, Call at:
+91 76784 57861
northregion@mescindia.org
www.vidyadaan.net

Register Now for Webinar <https://bit.ly/35aeaG4>

Vidyadaan
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Exclusive Webinar on
An Insight to the
Impact of Covid 19
On M&E Sector and
Opportunities Ahead
With Ashish Kulkarni
Founder, PUNNARYUG ARTVISION PVT. LTD.

May 2nd, 2020 | 11:30 AM

For Enquiry:
+91 76784 57861
northregion@mescindia.org
Register Now for Webinar <https://bit.ly/35g8eLE>
www.vidyadaan.net

In the month of May 2020; Vidyadaan hosted live webinars with participation of over 30,000 attendees and viewers. The webinars were conducted by eminent personalities like Mr. Resul Pookutty (First person to win technical Oscars for the film Slumdog Millionaire) as he shared his Endeavors In Excellence on May 1st, 2020, Mr. Ashish Kulkarni (Founder, PUNNARYUG ARTVISION PVT LTD) elaborated on Impact Of COVID-19 On M&E Sector on May 2nd, 2020, Mr. Navdeep Ahuja (elaborated of Djing is An Art Or Technology May 4th, 2020, Ms. Kiran Joneja Sippy (Actress, Director & producer) explained the importance of Skill Based Training to make career in M&E industry on May 5th 2020, Dr. Gulshan Sharma (Director General, ICSI International Chambers for Service Industry) on Art of Anchoring across all the sectors on May 8th, Mr. Anuj Kackar (Executive Director & President, Aptech) shared his experience and detailed about Exciting Career Opportunities In Animation, VFX & Gaming Industry on May 12th, 2020.

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Snippets of the webinar!
Thank you
Dr. Resul Pookutty
for sharing valuable insights of
your journey with the aspirants on the
Platform of Vidyadaan.
It has been an enlightening
session where students
got a look at the in-depths of
Career In Music
On 1st May, 2020
www.vidyadaan.net

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Images of Viewers
Watching the Wonderful
Webinar on
An insight to the
Impact of Covid 19
On M&E Sector and
Opportunities Ahead
by Mr. Ashish Kulkarni
On 2nd May, 2020
www.vidyadaan.net

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**Register Now
Free Online Courses**
By Industry Experts In:

- Animation
- Game Design
- Virtual Reality
- Mobile Film Making
- Hair Design & Make-Up
- Dance & Music
- Concept Art Design
- Social Media Marketing

**Limited Seats:
Click Here
For Details**
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Adding a feather on the hat of Media & Entertainment Skills Council; after the success of Creative warriors programs in Universities, colleges, academic institution and schools; Creative Warriors came digital powered by Vidyadaan to make students and professionals learn a skill for life and opportunity to go live with the mentors that are aces in their respective fields. Creative warriors programs aims to give a boost to passion or hobby of individuals in the field of Media & Entertainment. The best part linked to online classes is the certification attached to each workshop and webinar. Participation certificate will be issued to each participant post the completion of the online course. In addition, tips and tricks shared by the genius minds of the industry.

Mega launch of Creative warriors' online programs powered by Vidyadaan was done with the Masterclass by Terence Lewis Professional Training Academy with Bolly-Hop Style. None other than Mr. Terence Lewis (Leading Dancer, Choreographer & 3 time Guinness Book of Records Holder) launched the programs and shared his excitement about the programs via Vidyadaan on Friday May 15th.

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**On Friday
May 15th, 2020**

**Exclusive
Master Class on
Dance**
With Terence Lewis Professional Training Institute
11:30AM - 12:30PM
Bolly Hop Style

Register Now
www.vidyadaan.net

**Your Chance to
Learn more with
Mr. Terence Lewis
Indian Dancer & Choreographer**

**Webinar
12:30 - 1:00PM**

TERENCE LEWIS
CONTEMPORARY
DANCE COMPANY

For Enquiry:
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**We Thank
Mr. Terence Lewis
and TLPTI
for launching
Creative Warriors
Online Courses
Powered by Vidyadaan**

**#creativeme
25000+ Attendees
on 15th May, 2020**

**For our Upcoming
Free Online Classes.
Limited Seats May Later Now
Log on to www.vidyadaan.net**

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Creative Warriors online programs have launched courses in Animation, Virtual reality, Dance, Music, Acting, Social media, concept Art, Hair & Make up, Game Design etc. at
www.vidyadaan.net

Web: www.mescindia.org | www.vidyadaan.net

Vidyadaan also Hosted an interactive webinar with Mr. Amit Behl (Actor, Sr. Joint Secretary, CINTAA & GC Member MESC) on Saturday May 16th on career opportunities in Acting. Mr. Amit Behl has been an actor and a media personality for the last two and a half decades and has won several awards for his work on all formats of performance. He started his career in Television with India's first daily soap "Shanti" in the Year 1994, post that he has done over a Hundred TV Serials in Hindi, Marathi, Gujarati, Punjabi and English. Some of his Famous Serials are "Kora Kagaz", "Mujhe Chaand Chahiye" "Dahleez" "Ek Haseena Thi" "Woh Apna Sa". He has also worked in the eminent British series "Sharpe's Peril" with Sean Bean. He has done over 40 feature films in Hindi, English, Gujarati and Telugu. Some of his famous feature films are "LoC: Kargil", "Bheja Fry-2", "Lakshya", "Karz: The Burden of Truth", "Manikarnika: The Queen of Jhansi just to name a few.



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Exclusive Webinar on Career Opportunities In Acting!

with **Mr. Amit Behl**
Indian Theatre, Television and Film Actor & Sr. Joint Secretary, CINTAA
Governing Council Member, MESC

For Enquiry: **+91 76784 57861**
nandarg@mescindia.org

May 16th, 2020 | 11:30AM

Register Now for Webinar www.vidyadaan.net

May 18th, witnessed Mr. Anurag Sharma Career opportunities in Television. Mr. Anurag Sharma is an Indian television actor known for having played Satish Deshpande in Zee TV's Pavitra Rishta and Param Khurana in Star Plus's Yeh Hai Mohabbatein etc. He also played an important role in Mardani 2 a critically acclaimed film.



Vidyadaan
An Initiative of Media and Entertainment Skills Council

Exclusive Webinar on Career Opportunities in Television

With **Mr. Anurag Sharma**
Indian Television Actor

For Enquiry: **+91 76784 57861**
vidyadaan@mescindia.org

May 18th, 2020 | 11:30AM

Register Now for Webinar <https://bit.ly/3dMp33N>



All the previous webinars can be watched at www.vidyadaan.net

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An initiative of Media and Entertainment Industry Council

Exclusive Session on Career Opportunities for Hair, Make-Up and Prosthetics in M&E Industry

By Ms. Yasmin Rodgers
Celebrity Makeup & Prosthetics Artist

May 23rd, 11:30AM

Register Now <https://bit.ly/36ueW0a>

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www.vidyadaan.net

vidyadaan@mescindia.org



On 23rd May 2020, Ms. Yasmin Rodgers Talked about her journey, real-time experiences, struggles and opportunities for aspiring Hair and Make-up artists. She spoke about how things were when she started and how things are now. People were not aware much then but it's different now. "Nowadays, people are exposed to make-up and hair on a different level since they can try and implement after learning things from YouTube Channels.

Ms. Rodgers had great tips about Bridal make-up and also shared a variety of things to keep in mind if someone is working with celebrities in TV & Film. She kept the session interesting and interactive by sharing stories of her own success and how things were during the time when she started off with her career. She mentioned the challenges one could face and the opportunities to open doors if you're skilled enough.

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Exclusive Webinar on How to build a career in the Film, Media & Entertainment Industry

With **Ms. Meghna Ghal Puri**
President, Whistling Woods International

Mr. Chaitanya Chinchlikar
Vice President, Whistling Woods International

May 19th, 2020 | 11:30AM

Register Now for Webinar <https://bit.ly/2yK3pyx>

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May 19th, Vidyadaan hosted an exclusively special webinar with Industry Experts - Ms. Meghna Ghai and Mr. Chaitanya Chinchlikar on "How to build a career in the Film, Media & Entertainment Industry". Mr. Chinchlikar and Ms. Ghai explained the career opportunities in different sectors of Film, Media & Entertainment to the aspirants.

May 21st, Vidyadaan conducted a Webinar on conceptual design by Mr. Moon Arun COO Brainpan Studios where he showcased his work and demonstrated live concept design to thousands of students.

Vidyadaan
An initiative of Media and Entertainment Industry Council

Exclusive Webinar on Conceptual Background Design for Movie Animation & Games

By Mr. Moon Arun
COO, Brainpan Studio

May 21st, 2020 | 01:00PM

Register Now for Webinar <https://bit.ly/3cJzYeJ>

+91 7678457861 vidyadaan@mescindia.org



May 22nd, Vidyadaan continues with yet another special Webinar covering experts from various amusement parks & entertainment industry from India & abroad. The unique platform where the hidden potential of the theme park, Amusement parks with entertainment aspects was unlocked and showcased for the younger generation and professionals.

Creative warriors online programs powered by Vidyadaan also broadcasted amazing dance classes with DanceSmith on May 25th, 26th. Participants practiced the dance moves and shared hundreds of their pictures and videos.

Vidyadaan also featured a 2 Days Long MUSIC WORKSHOP in association with The True School of Music(TSM) on May 30th & May 31st , 2020 along with Creative warriors Online programs powered by Vidyadaan, dedicated a Chat-Show and 2-days Animation Course in association with Toon Boom's Animation Canada Mr. Stephen O'Keeffe: Senior Solutions Specialist from May 27th - May 29th 2020.

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ANSHIKA BHARDWAJ
WINNER OF
CREATIVE ME CONTEST
BY
CREATIVE WARRIORS
POWERED BY
VIDYADAAN

**PARTICIPATE & WIN
EXCITING PRIZES!**
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**Creative Warriors brings you
#Creative #Me competition where all
you have to do is share your short
clips with Media & Entertainment
Skills Council
The most creative video will be
announced the "Winner" by an
independent jury!**

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SURAJ YADUVANSHI
WINNER OF
CREATIVE ME CONTEST
BY
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ABHISHEK PATRA
WINNER OF
CREATIVE ME CONTEST
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Register now and get a chance to win amazing prizes!

STEPS ARE PRETTY SIMPLE:

1. Participate in Creative warriors Online class.
2. Make a post-class video where you are sharing what you have learnt from the class.
3. Post it on social media with the hashtag #CreativeMe and don't forget to tag MESC
4. Get a chance to win amazing prizes!

Web: www.mescindia.org | www.vidyadaan.net

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Vidyadaan is delighted to be connected by Students as shishya, Experts in M&E industry as Gurus and academic institutions as Gurukul. Vidyadaan have been connecting Guru Shishya beyond formal education for long.

Keeping the legacy Vidyadaan has been conducting series of webinars even during the lockdown and covid situation to ensure that learning never stops. With an arrival of Creative warriors Online Programs various workshops are being conducted to make you learn a skill for life and opportunity to go live with the mentor.

Creative Warriors online programs also announce the competition of “#Creative Me” where people can showcase their creativity and win exciting prizes.

Media & Entertainment wants to ensure that even during the lockdown you can let your learning or competitive capabilities take a boost. Post Covid situation every individual will be better learned than before with Vidyadaan & Creative Warriors online programs.

For more information of Creative warriors' online courses and Vidyadaan webinars you may visit the website www.vidyadaan.net. Register Now

Links for reference:

www.mescindia.org | www.vidyadaan.net

www.vidyadaan.net/gallery.php

www.vidyadaan.net/online-sessions.php

www.vidyadaan.net/webinar.php



GET IN TOUCH

For More Information, Please Contact:

Media & Entertainment Skills Council

522-524, 5th Floor, DLF Tower A, Jasola, New Delhi - 110025

+91 9953118970 | 11 49048335/36

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